## Data Mining Project Proposal

Read the Project Assignment. For the proposal, answer these questions:

- 1. What is the problem presenting to the business/organization?
- 2. What is the dataset available that you think may help to solve this problem?
- 3. Is this problem classification or clustering? Or are you running both types of models on this dataset?
- 4. Did you make sure that you understand how your dataset is organized?
  - What is the label (target) attribute?
  - Did you do any initial data exploration? Describe.
- 5. Briefly describe your plan to complete your analysis of these data.